

# What is your home's energy performance?

Have you noticed that everything we purchase these days comes with a series of instruction manuals; one on how-to assemble, another on operations, then there's one for warranties, insurance, and "other products" all assured to help enhance your new purchase. From toasters to cars, they all come with multiple instruction manuals not including the extra material that arrives in the mail.

It's interesting that the most expensive purchase of your life — your home — doesn't include an instructional manual leaving many new home owners in the dark about proper cooling and heating knowledge.

## IF YOUR NEW HOME CAME WITH SUCH A MANUAL, WHAT MIGHT IT SAY?

Surely, it would mention your home has leaks. Air from outside enters and the air inside escapes through cracks and improper insulation. The insulation in your home is insufficient and you are not being protected. (Years ago fiberglass insulation cost more than the gas and electric required to heat/cool your home). Your heater and your air conditioner are TOO BIG and the duct work that moves the air throughout your home is TOO SMALL. Additionally, the air in your home is, on average, seven times dirtier than the air outside of your home.

## WHAT DOES ALL OF THIS MEAN FOR YOU AND YOUR FAMILY?

It means, YOU CANNOT COOL YOUR HOME! You'll notice the second floor of your home is 10 degrees warmer than the first floor. On days when you are able to cool your



home, it's still uncomfortably humid. You will spend the summer at home feeling hot and sweaty, all the while paying a small fortune to the utility company for this honor.

## BUT IT DOESN'T HAVE TO BE THAT WAY.

Home Performance with Energy Star is one of the leaders of the scientific and philosophical revolution in the heating and air conditioning industry that allows homeowners to improve their home's comfort and energy efficiency along with the peace of mind in knowing they made the best decision for themselves and their family. The Home

Performance with Energy Star, administered by the DOE and EPA, utilizes specially trained and certified technicians to analyze how our homes operate, identify health and safety issues, as well as create personalized recommendations for increasing a home's comfort and energy efficiency. This home energy audit can be performed by one of the highly trained technicians at Hutchinson's Plumbing Heating and Cooling in Cherry Hill.

In our area, approximately 65 cents of every dollar spent on utility bills goes to operating your heater and air conditioner: if there is a

way for you to save up to 40 percent, while improving comfort, efficiency, and the health and safety of your family and home, wouldn't you want an instruction manual?

Luckily enough, there are instruction manuals. The Building Performance Institute (BPI.org) and New Jersey's Home Performance with Energy Star Program ([njcleanenergy.com](http://njcleanenergy.com)) both provide information on how you can maximize your home's potential. Additionally, New Jersey offers extensive incentives, up to \$4,000 cash and a zero percent loan, for those homeowners who are looking to revolutionize

how their home works while improving their efficiency and comfort; all while getting "someone else to pay."

Now that you have finally received the instruction manual for your home, be sure to share!

Source: Hutchinson Plumbing Heating and Cooling

## HUTCHINSON PLUMBING, HEATING AND COOLING

621 Chapel Ave.  
Cherry Hill, NJ  
(866) 953-8728  
[info@HutchBiz.com](mailto:info@HutchBiz.com)